

EuroScitizen Science-Media Training School

Draft Program

Monday 13th of April

- 10:00 – 14:00 Arrivals and hotel check-ins (please take care of your accommodation)
20:00 We encourage trainees to meet for a dinner (not provided by organisers)

Tuesday 14th of April

- 7:00 – 8:00 Breakfast (at hotels, not provided by organisers)
8:00 – 8:30 Welcome and introductions (Szymon Drobnik, Rita Ponce, Alexandra Magro)
8:30 – 10:00 Finding your story – what do you want to say? (Peter Hyldgård)
10:00 – 10:30 Coffee break (provided)
10:30 – 12:00 Newsroom workshop (Sara Sá)
12:00 – 13:00 Lunch (provided)
13:00 – 14:30 Newsroom workshop cont. (Sara Sá)
14:30 – 16:15 Pitching an idea to an editor/journalist – group 1 (Renata Pinto) // National and regional issues in science-media communication – group 2 (Szymon Drobnik)
16:15 – 16:45 Coffee break (provided)
16:45 – 18:30 Pitching an idea to an editor/journalist – group 2 (Renata Pinto) // National and regional issues in science-media communication – group 1 (Szymon Drobnik)
18:30 Free time and dinner (not provided)

Wednesday 15th of April

- 7:00 – 8:00 Breakfast (at hotels, not provided by organisers)
8:00 – 9:15 The relation with the journalist vs the relation with the client (inside and outside the organization) (Renata Pinto)
9:15 – 9:45 Coffee break (provided)
9:45 – 10:45 Science communication and Evolution. (Gil Costa & Filipa Vala)
10:45 – 12:00 Theory on visual and written storytelling for science communication (Gil Costa & Filipa Vala)
12:00 – 13:00 Lunch (provided)
13:00 – 14:00 Theory on visual and written storytelling for science communication (Gil Costa & Filipa Vala) continued
14:00 – 16:00 Content production for infography on an evolution topic (Gil Costa & Filipa Vala)
16:00 – 16:30 Coffee break (provided)
16:30 – 18:00 Content production for infography on an evolution topic (cont.) (Gil Costa & Filipa Vala)
20:00 Social dinner (provided by the organisers)

Thursday 16th of April

- 7:00 – 8:00 Breakfast (at hotels, not provided by organisers)
8:00 – 9:45 Critical science journalism (Peter Hyldgård)
9:45 – 10:15 Coffee break (provided)
10:15 – 12:00 Science of science debate (roundtable discussion). How does science debate differ between different countries? (Peter Hyldgård)
12:00 – 13:00 Lunch (provided)
13:00 – 15:00 Talks by invited guests and discussion – Toulouse science communication experts
15:00 – 16:45 Presenting your stories (Peter Hyldgård)
16:45 – 17:15 Final remarks, thanks and good-byes.