

## Twitter Good practices and recommendations to gain visibility and promote our network

1. **Follow Us!**  **@Euroscitizen**
2. Please include the hashtag **#Euroscitizen** in your personal or lab Twitter publications when you consider it related to the network, or **if you want to be replied from the @EuroscitizenTwitter** account to boost this publication.
3. You can also **promote The Network from your Twitter account**, using the **@Euroscitizen** when you mention us.
4. Do not forget to include the meeting or congress hashtag and to mention the organizer twitter account.
5. Add hashtags to the keywords related to your interests or expertise areas i.e.: #Diversity #Outreach #Evolution #Scicomm #EducationResearch etc...
6. If you are interested in **call the attention of specific researchers, institutions, journals**, etc. to your research and/or towards our Euroscitizen COST Action, please Like, reply and comment their publications using the hashtag **#Euroscitizen** and mention **@Euroscitizen**.
7. **Include images, graphics of your research or pictures of the event** in your tweets, and tag people or institutions you want to call their attention.
8. If you do not have a Twitter account, and you want to promote any activity related to the interests of our network, please send the relevant information (120 character max) and links (Use a URL Shortener i.g.: <https://goo.gl/>) to our Social Networks manager Luis Azevedo Rodríguez: Irodrigues@cienciaviva.pt

Remember that this is a network and we all have to collaborate if we want to make it succeed.

**TIP: If it helps, we encourage you to print out these steps and stick them to the wall close to your monitor.**